

# BRINGING OUT *the best*

2020–2021 ANNUAL REPORT



Dear Friends,

It is our pleasure to offer our annual report with the theme "Bringing out the Best" as events of the past year have certainly provided an opportunity to showcase the best features of The Children's Home.

The constant in our 157-year history is our people, who are truly the best in the region. The COVID-19 pandemic afforded our counselors, educators, and therapists the chance to innovate like never before. We engineered a telehealth model in record time, found alternative ways to ensure families relying on our home visits were not forgotten, and crafted a distance learning capability that ensured our teachers could still serve our kids.

As the year progressed, we provided a safe and accessible location for several community mass vaccination events, began our work with Cincinnati Arts and Technology Studios, and expanded our transition services.

We also acknowledge the work done by our newly established Equity, Diversity and Inclusion (EDI) Council. Our mission includes a continued commitment to value, respect, and reflect the children and families we serve. Soon after the formation of this group, they planned our agency's first ever Juneteenth celebration, which was held on our main campus. Their ongoing efforts will continue to make us better.

Our holiday Help Us Give Smiles (HUGS) program shattered previous records. In June, we named our Family Visitation Center the Randal S. Bloch Family Visitation Center for one of the visionaries who brought it to life.

These are a few examples of The Children's Home heroes serving our beloved Queen City. The alternative was to let the vulnerable children and families who rely on us be forgotten. We are very, very proud that our Board of Trustees, the leadership of The Children's Home, our professional men and women in the field, and our many partners in the Greater Cincinnati community vowed that would not happen.

Fred Rogers of the acclaimed *Mr. Rogers Neighborhood* once said, "Anyone who does anything to help a child is a hero to me." Our friends, cadre of supporters, strategic partners, and generous donors are true heroes. They bring out the best in all of us, and in all of Greater Cincinnati.

This has been a year like no other and the fires of strife forged us into an organization stronger than ever.

We are very glad you are with us on this journey, and we pledge to continue "Bringing out the Best."



John Banchy  
President and CEO



Anthony W. Hobson  
Chair, Board of Trustees





# OUR PROGRAMS AND SERVICES



- Day Treatment
- Education
- Virtual Credit Recovery Program

- Medical Management & Psychiatric Services
- Randal S. Bloch Family Visitation Center
- Culinary & Nutrition Services
- CATS: Cincinnati Arts and Technology Studios

- Training for Professionals
- Olympus Center/Psychoeducation Testing
- Levine Family Health Center



## Community-based: Behavioral Health Counseling

- School-based Counseling
- Counseling for Caregivers
- STAR: Integrated Specialized Treatment for Adolescent Recovery
- Early Childhood Mental Health
- School-based Mental Health & Day Treatment
- Care Coordination

## Early Childhood Services

- After-school Enrichment
- Camp-I-Can
- School Readiness
- HIPPY – Home Instruction for Parents of Preschool Youngsters
- SPARK: Supporting Partnerships to Assure Ready Kids
- Kaleidoscope Play and Learn
- Every Child Succeeds
- Resilient Children & Families Program
- Preschool

## Autism Services

- Education
- Behavioral Health Services
- Job Readiness
- Transition to Adulthood
- Ready Set Work!
- Ready 2 Work!

## Online Products & Job Training Services

- Therapeutic products to build skills and boost confidence
- Job training program for young adults with autism or related diagnoses

## TABLE OF CONTENTS

Letter from the President and Board Chair .....	2
Programs and Services .....	3
The Unique Sports World at Heidt Center .....	5
Youth Mental Health Focus .....	6
Autism Diagnosis Toolbox Grows .....	8
Power of Positive Mentors .....	9
Family Wellness Survey .....	11
Power of the Arts .....	12
Partners and Affiliations .....	13
Outstanding Employees .....	14
Fundraising .....	18
Economic Impact Report .....	19
Donors .....	20
Fiscal Year 2021 .....	22



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John Banchy, MBA

## AMBASSADOR BOARD

Our Ambassador Board is an energetic, effective and highly engaged group of supporters who increase awareness of our mission and assist program staff with their work. Members offer professional knowledge and skills for fundraising events, marketing initiatives, and various other special projects, while gaining valuable volunteer and leadership experience.

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 Joshua Ridgeway  
 Christina Rogers

### EXECUTIVE TEAM:

Our Executive Team draws on years of experience in human services and education.

From left:  
 Debbie Gingrich, chief clinical officer;  
 John Banchy, president & CEO;  
 Steve Wagner, chief financial officer;  
 Roderick Hinton, chief administrative officer;  
 and Pamela McKie, chief operating officer





# THE UNIQUE SPORTS WORLD AT HEIDT CENTER

## E-Sports and Traditional Sports benefit Learners on Autism Spectrum

Within the walls of the Heidt Center of Excellence by The Children's Home, the sandbox video game, Minecraft, is navigated by students in the Heidt Center's E-Sports Diamonds Minecraft Club.

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**“The digital world allows us to reach young minds in a place where they are thriving.”**

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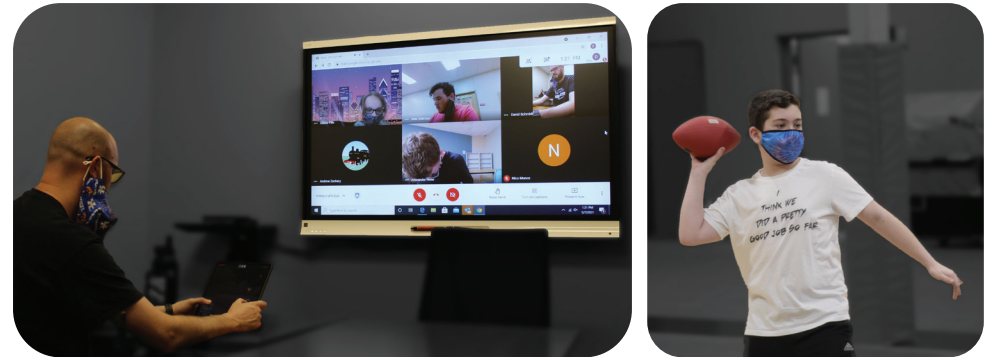
E-Sports are the newest team-oriented sporting element at the Heidt Center.

Caitlyn Lynch, autism intervention specialist at the Heidt Center, develops the lesson plans for her students participating in Minecraft Club. She says the immerse, detailed environment rewards skillsets and attributes like critical thinking and dynamic planning.

“The digital world allows us to reach young minds in a place where they are thriving,” she notes. “As an educator and therapist, it’s up to me to find ways to reach my students. If this requires navigating cube-shaped zombies and pigs made from digital blocks, then I’ll do that!”

The Heidt Center also has traditional sports teams that compete locally in partnership with the Hamilton County Special Olympics. Heidt teams include flag football, bocce, track and field, and basketball.

“Our student athletes are a group of young learners working and collaborating to reach a common goal,” explains David Schmidt, autism educational aide at the Heidt Center. “This is not unlike what you’d find from a team-oriented sport associated with any school and I think many would be surprised to see how competitive our students are.” 🧡





*the best* **OUTCOMES**

A primary way The Children's Home provides accessibility to mental health services is by deploying counselors and therapists from Best Point Behavioral Health to schools and other community locations where they are needed most.



# BEST POINT BEHAVIORAL HEALTH

## Youth Mental Health a Critical Focus

As the nation recovers from the myriad of challenges from the COVID-19 pandemic, data illustrates that in 2020 the number of youths experiencing at least one Major Depressive Episode (MDE) from a national perspective skyrocketed.

### MDE is the most common mental health illness in the youth population

- In Ohio, over 14% of the state's youth population reported at least one MDE in 2020, equating to about 129,000 kids.
- Almost 50% of the youth across the nation with at least one MDE did not receive the mental health services they needed.
- In Ohio, the data sets illustrate that 48.6% of the state's youth with an MDE went untreated – about 63,000.


"If help for mental and behavioral health is not accessible, especially for underserved populations, the problems will often simply worsen," said Dr. Joseph Rieman, medical director of The Children's Home. "We know these issues can lead to negative, lasting, but often preventative outcomes like expulsion and incarceration."

### Making mental health care accessible, especially in underserved communities

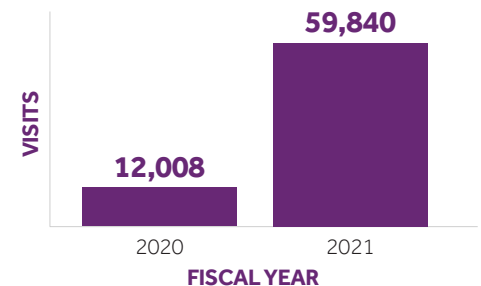
A primary way The Children's Home provides accessibility to mental health services is by deploying counselors and therapists from Best Point Behavioral Health to schools and other community locations where they are needed most.

"The ability to provide service directly inside school settings addresses access problems for parents, clients, teachers, and agency staff," said Debbie Gingrich, chief clinical officer. "Treatment can sometimes be interwoven as part of a child's school day without the inconvenience of parents having to leave work or the stigma of a young client leaving school to access help."

### In 2021, Best Point Behavioral Health provided care to children in over 138 schools in the region

"A presence in area schools and our telehealth capabilities are some ways we're mitigating the access to mental health care issue," Gingrich said. "We're always open to more partnerships and collaboration with area leaders to continue to address the access to youth mental health care issue in Greater Cincinnati." 

### Telehealth Takes Off 398% increase



### Treatment Works

For more than a decade, we've conducted a Longitudinal Study of clients who successfully discharge:

- **92%** remain in their home school or have a job
- Of those in school, **86%** are making passing grades
- **97%** are staying out of trouble with the law

# AUTISM DIAGNOSIS TOOLBOX GROWS

## Olympus Center Uses Additional Autism Inventory

*“For many parents who come to us, it’s the end of a long road. Traditional behavioral interventions haven’t been effective, and they get to a point where they are no longer sure where to go or what to do.”*

No two people with Autism Spectrum Disorder (ASD) are alike. ASD exists along a continuum ranging from mild to severe. There is no single symptom that indicates autism. There is no blood test or body imaging scan that can diagnose the disorder.

The professional diagnosis comes through careful observation of a patient’s behaviors and a thorough understanding of their developmental history. During an Olympus Center evaluation, numerous professionals meet with a patient and their parent or primary caregiver, a speech and language pathologist, as well as a psychologist, and autism assessment specialist.

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**There is no single symptom that indicates autism. There is no blood test or body imaging scan that can diagnose the disorder.**

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What happens, however, when in-person interactions can no longer take place? During the pandemic, some families could not wait for in-person testing to resume. They needed a formal diagnosis to open doors to more services for their loved ones.

Enter the ADI-R assessment, the newest tool in the Olympus Center’s toolbox. ADI-R stands for Autism Diagnostic Interview™, Revised. ADI-R is an intensive, 93-question interview process that focuses on a patient’s early childhood development during ages four to five. Responses are scored to measure if patients might fall on the autism spectrum. Olympus Center’s Autism assessment specialists spent months training to be able to administer the inventory in the fall of 2020.

“I’ve had families who were hesitant to go through the ADI-R, afraid they wouldn’t remember details from when their child was that young,” said Marie Maxey, autism assessment specialist. “However, the questions in this assessment are so thorough and precisely structured that they often end up eliciting memories and details about a child’s development that are key in arriving at a proper diagnosis.”

“The ADI-R is a strong way to validate the already comprehensive assessments we do on every patient,” said Melissa Lubrecht, autism assessment specialist. “Autism is a life-changing diagnosis for families. Incorporating the ADIR assessment into our toolbox has increased my confidence that we are diagnosing a complicated disorder like ASD correctly.”

To date, our agency has provided ADI-R assessments to 10 families and has several more scheduled, enabling them to find a path forward for treatment and support. 🤝





# THE POWER OF POSITIVE MENTORS

## Teachers, counselors change lives for the better

A constant factor in changing young lives are the bonds forged between providers and clients.

### Yonatan and Stan

Yonatan P. is a student-client of The Children's Home's education and behavioral health treatment services. The support from Stan Stone, upper school associate principal, made a world of difference, according to Yonatan.



"He's strong," Yonatan said of his associate principal. "He helped me; he's there for me – he even gave me words to keep going toward my target skills."

"Yonatan's journey is one of courage and

commitment," said Stone. "He's an English second language student, works after school and has successfully met all of his target skills. He has knocked down a lot of barriers and I can't wait to see what comes next for him."

### Shiniah and Maggie

Shiniah J. was faced with the challenge of navigating pregnancy and parenthood as a then-14-year-old girl. But a school counselor connected her with Maggie Williams, family development supervisor, who became a pillar of support to her young family.

"Shiniah was young, pregnant, and I wasn't for sure what we would do," said Cheryl J., Shiniah's mother. "But a school counselor knew about [The Children's Home] and set up our first meeting with Maggie."

"Maggie set Shiniah up with a support group for young moms," said Cheryl J. "She did all of the paperwork to make sure Shiniah got the help she needed, became a tutor and counselor for my daughter, and gave her all the tools to go from being an expectant mother to being a mother."

### Kai and EJ

When Upper School student Kai S. first entered the academic and therapeutic halls on the agency's main campus, his outlook on school life was different.

"Fights," said Kai. "Cursing out teachers. Leaving class. All that."

Now, Kai says he is looking forward to what his academic and life's future may hold. In his time with The Children's Home, Kai's sense of humor has also bubbled to the surface.

"He's probably one of the goofiest students I have," said Elijahjuan "EJ" Pennington, smiling. "If I'm walking down the hallway and accidentally bump his elbow, he'll go flying across the hall like he was attached by the Hulk or something."

Kai said if he could share one thing that he'd like everyone to know about The Children's Home it's that TCH is "filled with a lot of caring people."

"Counseling and therapy are obviously a huge part of the life-changing programs we provide," said Pam McKie, chief operations officer at The Children's Home. "But an X-factor is often the compassion, understanding, and mentorship our staff show toward those we serve. You won't find that in a book or diagnostic manual."

"It comes straight from the heart." 🤝

A man with short blonde hair, wearing a blue t-shirt, grey shorts, and red-tinted sunglasses, is kneeling on a paved surface. He is holding a white volleyball in his right hand and a white paper cup in his left. He is looking towards a young girl with dark curly hair who is leaning in to talk to him. To the left, another young girl with blonde hair, wearing a black t-shirt and white shorts, is clapping her hands. In the background, another child in a pink shirt is partially visible. The scene is outdoors in bright sunlight, likely at a stadium or tailgate party.

# *the best* CARE

CoStars hosted a special Father's Day tailgate party and invited parents and guardians out to celebrate. Dads, guardians, families, and friends stopped by to participate in the games and snacks before Father's Day weekend.



# FAMILY WELLNESS SURVEY

## CoStars Cares for Our Youngest Clients

When COVID became the most used word in the global vocabulary at the beginning of 2020, CoStars faced significant hurdles to ensure a continuity of care for The Children's Home's youngest clients.

"We kept our preschool open thanks to rapidly becoming pandemic certified, which wasn't even terminology that existed before COVID," said Carolyn Brinkmann, director of early childhood services and school-age programs. "Our home visitation programs are equally critical. They ensure at-risk families can create a home environment that is critical for a child's success. We had to figure out that part of the equation as well."

Eight programs fall under the CoStars umbrella. As staff began to think of new ways to serve families that normally relied on services dedicated to children's learning and development, the agency also devoted energy to finding out what families needed most.

"We introduced a comprehensive family wellness survey," Brinkmann said. "This enabled all of our CoStars programs to gauge what was happening in the homes of families we serve and what our parents needed to ensure their families were well."

Brinkmann said the information gleaned from the nearly 100 families who participated in the survey helped CoStars staff better understand the challenges that families were experiencing and measure the effectiveness of supports to families in reducing stress.

After gathering data from the survey, Brinkmann said CoStars staff had to learn to connect with families differently as the pandemic was still in full swing and stringent safety protocols were in place.

Judy Rangel, an early learning specialist with CoStars, said the family wellness survey and the power of virtual visits helped her ensure every one of her families received the care and support needed despite navigating the challenges of a global pandemic.

"Conducting visits virtually with a person you have never met before can be so intimidating," Rangel said. "But the mother and I had an immediate connection, and her warmth and openness helped to create an immediate working relationship."


Rangel said this mom worked within the HIPPY (Home Instruction for Parents of Preschool Youngsters) program and applauded her for answering the wellness survey with honesty and courage.

"It was through the survey process that I learned more about her past and her worries as a mother," said Rangel. "She was able to share her deep desire to break cycles of addiction and abuse from her past and to build resilience in her own family as she works on her marriage and parenting."

CoStars programs like these help families at-risk for disparities in health and education to be better positioned to support children's learning and development. When the onset of the pandemic limited home visits, Brinkmann said the power of communications technology allowed her staff to connect with clients in alternate but still meaningful ways.

Rangel said this focus on delivering care via untraditional methods worked, especially when coupled with specific data points from the wellness survey. She said the mom in the HIPPY family she works with has a deep desire to learn and grow in her role as Mom to her son, who is enrolled in the HIPPY program, and her daughter, who is on the autism spectrum.

"Not only have I have deepened my understanding of what some families struggle with, but [the survey] also helped me to find more effective ways to help and communicate with my families," Rangel said.

"CoStars is very unique and life-changing because we influence school readiness for young learners and success for the whole family," Brinkmann said. "At the same time, we're also elevating and emphasizing the role of our parents to become their child's first and most important teacher." 

# THE TRANSFORMATIONAL POWER OF THE ARTS

## Our New CATS Program

The Children's Home acquired a new capability to continue its 157-year mission to support vulnerable children and families in innovative and life-changing ways.

In the fall of 2020, The Children's Home assumed responsibility of the Cincinnati Arts and Technology Studios (CATS) to increase the capability of the agency's portfolio of programs designed to provide hope, help and healing to at-risk children and families in the Tri-State.

CATS is a nonprofit whose goal is to nurture students through high school and into sustainable success by using the transformational power of the arts. Students have access to a broad array of opportunities which include post-secondary education/training and numerous career options in the fields of painting, photography and design. The courses offered by CATS meet Ohio Department of Education visual arts standards and offer students the opportunity to earn credits toward graduation.

"The Children's Home is long-established as a leading nonprofit that helps children in a variety of ways," said Clara Martin, chief executive officer of CATS. "I am excited to see the agency incorporate our studio courses into their programs to brighten the futures of so many vulnerable kids. Our board of directors, led by chair Amy Hanson, have worked tirelessly to achieve this transformational partnership with The Children's Home, to allow us to continue the great work we have achieved with Cincinnati Public Schools and our talented students, supported by our key partners and donors. I know CATS' legacy is in great hands."

"The partnership with CATS will enhance both of our organizations' goals," said Pam McKie, chief operating officer of The Children's Home. "CATS and The Children's Home are complementary in that we exist to better the lives of children and provide opportunities many at-risk kids would not be able to access."

Assets previously located at CATS, including furniture, equipment and artwork, were relocated to The Children's Home's main campus in Madisonville. An advisory committee was formed, comprised of senior leadership from CATS and The Children's Home, and CATS' programs began their flow into services and programs under The Children's Home's umbrella.

A gala and art show held in May 2021 showcased samples of work by the students and the path the agency has charted for CATS.

"The professionals at CATS graciously offered their expertise and guidance as our programming began infusing this exciting new aspect of our services," McKie said. "As we continue to move forward, our community will continue to find ways to link arms and join forces for the betterment of Cincinnati's future. They're great partners, and I'm thankful they are in our corner." 





# OUR KEY PARTNERS AND AFFILIATIONS

These logos belong to many of our key partners, professional associations and accrediting agencies. Together, they help us view our mission through multiple lenses and we are grateful for their support.





# *the best* TEAM



Our Equity, Diversity and Inclusion (EDI) Council planned our agency's first-ever Juneteenth celebration, which was held on our main campus. Pictured l. to r. Asia Harris, youth programs manager for the National Underground Railroad Freedom Center; Tommie Lewis, Jr., board of trustees member; Roderick Hinton, chief administrative officer; John Banchy, president and CEO.



# OUTSTANDING EMPLOYEES

## Staff with 15+ Years of Service

Employee	Yrs. of Service
Yorgovan, Samuel T.	23
Hortenberry, Teresa M.	22
Smith, Jill C.	22
Casteel, Raymond K.	22
Hamilton, Ronald	21
Wallace, Gregory D.	21
Flowers, Eddie G.	21
Eberhart, Timothy M.	21
Hocker, Jamar A.	21
Walterman, Sharon R.	21
Couch, Dana J.	20
Gingrich, Deborah A.	20
Loop, Angela D.	20
Stenger, Joan L.	20
Roebel, John J.	20
Bowlin, Paige D.	20
Naegeli, Joseph W.	19
Horton, Bobby M.	19
Grutzik, Matthew R.	18
Shepherd, Holly	18
Vann, Suzanne H.	18
Gadd (Blair), Ronda S.	18
Tegenkamp, Monica M.	18
Scott, Terry L.	16
Walker, Brian J.	16
Williams, Shira L.	15
Boggs, Kathleen H.	15
McFadden, Sybil L.	15
Zavadil-Ryan, Jennifer L.	15
Tribble, Tiana P.	15
Lenning, David N.	15
Read-Hawkins, Connie M.	15

The Children's Home recognizes top-performing employees annually with Presidential Awards and Practitioner of the Year Award to employees who provided exceptional service.

This year's recipients are on the pages that follow. →



Changing lives for the better is why we are a 2020 Best Workplaces in Ohio.

## PRESIDENTIAL AWARD RECIPIENTS



**Courtney Bokelman**

*Manager, Infant and Early Childhood Mental Health*

Courtney is an inspirational leader who knows how to build a team. Throughout this wildly unpredictable year, she has remained calm and collected, continually reaching out to the team to provide support through the many obstacles our nation faces, which in turn impacts our clients and each of us. She is always careful to hear and consider everyone's opinion and constantly searches for signs of feedback from our staff. She finds training opportunities to help us learn and enrich our work. There are many things that she has done behind the scenes, like working tirelessly on our Victims of Crimes Act (VOCA) grant and developing our infant mental health framework.



# OUTSTANDING EMPLOYEES (cont.)



**Sherri Martin**

*Practice Manager Medical Management Services*

Sherri truly goes above and beyond in her position. Although much of Sherri's work is behind the scenes, she has assisted our children and programs by helping families stay connected to services and assisting youth with avoiding hospitalization. Sherri always responds promptly to emails and phone calls. If a family calls in a crisis, she always takes the initiative and comes up with a plan. She will scour every provider's schedule to help our students when they need an appointment. Medical Management Services sees many of the most challenging cases in this agency, and Sherri consistently demonstrates a calm and respectful demeanor. Sherri is supportive of her team members and is a joy to work with.



**EJ Pennington**

*Upper School Educational Aide*

EJ's compassion, positive energy, and attention to detail have been essential with increasing positive behaviors in his classroom. EJ understands that building positive rapport with our clients and their families is important to student success in our program. EJ is frequently in contact with our parents and goes out of his way to provide positive feedback to our parents when their child displays appropriate behavior. EJ is a team player and is always willing to assist the team as needed. He has been a cornerstone in the success of Kai Smith, one of our students who will successfully transition and was featured in an impact story published in the *Cincinnati Enquirer*.



**Stanley Stone**

*Upper School Associate Principal*

Stanley will lend his strength and talents wherever needed, from the inglorious task of helping set up and take down tents at Rockin' at Riverfest to the magnificent mission of serving as a mentor and role model for students struggling to find their way in the world. Stan shows the utmost compassion and commitment as an educator and can reach students whom teachers in the public school setting have given up on. Stan helps uncover students' unique talents and abilities, like discovering one young person was a math whiz. And Stan's willingness to take on the proverbial 'one more thing' ensures our agency has stories to share about the impact we make.

## PROMISE AWARD WINNERS



**Beth Beischel – Children’s Home Hero Award**  
*Behavioral Health Counselor*

When the school day starts at Lower School, Beth is at the door as part of the morning welcome team. This allows her to see and check-in with every student. She has a heart for helping her clients and their families heal. Education staff rely on Beth for her trauma-informed expertise. She is always willing to debrief with the team on mental health topics and diagnoses to ensure that each child receives the respect, empathy, and compassion they deserve. On top of this, Beth has created and implemented a wildly successful therapeutic yoga group for lower school students and provided free yoga classes and guided meditations to staff.



**Dana Couch – CoStars Promise Award**  
*Midway Site Lead*

Dana has been a pillar of the early childhood and school-age teams for almost 20 years. She has weathered many changes, but none more than this past year. Dana spent the past year licensing and opening a new after-school program at Carthage Rising Stars, serving preschool-age children and bridging the age gap between after-school and preschool. She supervised two after-school locations and supported Carthage in obtaining a 2-Star Step Up to Quality award and Midway in receiving a 3-Star Step Up to Quality award. Due to the pandemic, Dana redesigned the Camp-I-Can program to provide normalcy and consistency to our school-age children while implementing best safety protocols.



**Shelby Yates – Heidt Center of Excellence Promise Award**  
*Autism Intervention Specialist*

Shelby’s instinct of working with teenagers and young adults on the spectrum is unparalleled. She continually provides meaningful experiences to individuals with autism. Shelby has created a math program for our students which goes above and beyond in meeting the individual needs of diverse learners. She has built a sexual education program that is practical, helpful, and truly a life-changer for young men and women on the spectrum. She puts countless hours of thought and preparation into her lessons, and it is made apparent when you walk into her classroom. Her students love going into her class, and she has helped our students be successful both in and out of school.



# FUNDRAISING

## “PARTY FOR A CAUSE”

### Rockin' At Riverfest Returns

The Tri-State's largest "Party for a Cause" was held alongside the resurrected The tristate's largest "Party for a Cause" returned alongside the resurrected Labor Day fireworks on the Ohio River, September 5. Rockin' at Riverfest is The Children's Home's largest annual fundraiser. This year's event raised more than \$570,000.

"We were blessed to have some amazing co-chairs who tirelessly advocated for the children and families who depend on us," said John Banchy, president and CEO of The Children's Home.

Co-chairs were Nick and Joelle Ragland and Mark and Sara Mercurio. Nick is co-chair of the Board of Directors for The Gorilla Glue Company, and Joelle is the owner of Cecitino Home. Mark is president and CEO of The Gorilla Glue Company, and Sara is an assistant teacher at Montgomery Community Church preschool. Reds center fielder Nick Senzel and his fiancée, Emily Davis, served as honorary co-chairs.

Nearly 400 people attended this year's event. The night's festivities included:

- A gala
- Live and silent auctions
- Premier fireworks viewing
- Live entertainment at Anderson Pavilion in Smale Park

Next year's party is scheduled for September 4, 2022. 📅



### Highest HUGS Donations Ever

The Help Us Give Smiles (HUGS) holiday giving program saw a record-breaking season in 2020 despite the challenges of a global pandemic and worrisome economic conditions.

HUGS saw nearly \$80,000 in donated funds and in-kind donations, allowing us to serve 450 children – the most ever in our 157-year history.

"Our city really came through for the children we serve," noted Roderick Hinton, chief administrative officer of The Children's Home. "Most of our clients live well below the federal poverty line – as much as 200% below in many cases."

"HUGS helps ensure our kids experience a joyous holiday season."

HUGS fundraising efforts for the 2021 holiday season will begin Nov. 30. 📅

# ECONOMIC IMPACT REPORT

## How We Contribute to the Cincinnati Region

The Children's Home has increased its Total Economic Impact within the Cincinnati region by \$64M in the last 5 years over the previous 5 years.

- Every dollar spent directly by TCH, has a \$2.22 impact on the local economy.
- TCH has supported (directly and indirectly) 3,241 jobs which generated \$147M in earnings in the Cincinnati region over the last 5 years.
- TCH received over \$38M in non-local revenue over the last 10 years. These non-local dollars would not have circulated in the local economy without TCH.

TOTAL ECONOMIC IMPACT, FY2016 - 2020*							
Impact Type:	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	Total	
Direct	\$ 21,347,411	\$ 22,925,665	\$ 27,453,510	\$ 24,691,016	\$ 28,757,887	\$ 125,175,489	
Indirect	\$ 24,315,837	\$ 26,205,532	\$ 30,854,706	\$ 28,342,207	\$ 32,969,391	\$ 142,687,673	
<b>Total</b>	\$ 45,663,248	\$ 49,131,197	\$ 58,308,216	\$ 53,033,233	\$ 61,727,278	<b>\$ 267,863,162</b>	

\*Prepared by the University of Cincinnati Economics Center (July 2016 and April 2021)



The dedication and care of our people are unmatched. That's why we've been ranked a Top Workplace in Cincinnati four years in a row!



We are proud to be a 2020 CLIMB Award recipient for our team's efforts to build a diverse workforce, champion equitable practices and develop an inclusive culture.

# MAKING IMPACT THROUGH GIVING

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# FISCAL YEAR 2020 CONSOLIDATED FINANCIALS

## STATEMENT OF ACTIVITIES

### Operating Revenue

Program Services Fees	\$ 24,386,065	66.1%
Endowment Support	\$ 2,700,000	7.3%
Contributions, Grants, Other	\$ 8,751,822	23.7%
United Way	\$ 1,079,225	2.9%
<b>Total</b>	<b>\$ 36,917,112</b>	<b>100.0%</b>

### Operating Expenses

Program Services	\$ 26,260,697	82.5%
— Treatment	\$ 14,996,323	47.1%
— Education	\$ 11,264,374	35.4%
Administration	\$ 4,853,996	15.2%
Fundraising	\$ 723,755	2.3%
<b>Total</b>	<b>\$ 31,838,448</b>	<b>100.0%</b>

### Change in Net Assets

Operating Change in Net Assets	\$ 5,078,664
Non-Operating Revenues & Exp	\$ 18,604,797
<b>Total</b>	<b>\$ 23,683,461</b>

## STATEMENT OF FINANCIAL POSITION

### Assets

Cash & Cash Equivalents	\$ 16,074,947	13.1%
Accts Receivable, Prepaids, Other	\$ 4,349,247	3.5%
Investments & Beneficial Trusts	\$ 80,233,051	65.2%
Property & Equipment	\$ 22,442,504	18.2%
<b>Total Assets</b>	<b>\$ 123,099,749</b>	<b>100.0%</b>

### Liabilities

Accts Payable & Accrued Expenses	\$ 10,007,443	21.6%
Bonds/Notes Payable	\$ 10,118,504	21.8%
<b>Total Liabilities</b>	<b>\$ 20,125,947</b>	<b>43.4%</b>

### Net Assets

Unrestricted	\$ 18,287,249	39.4%
Temporarily Restricted	\$ 4,851,948	10.5%
Permanently Restricted	\$ 3,157,244	6.8%
<b>Total Net Assets</b>	<b>\$ 26,296,441</b>	<b>56.6%</b>

<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 46,422,388</b>	<b>100.0%</b>
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\*Foundation Investment Balance \$ 76,677,361

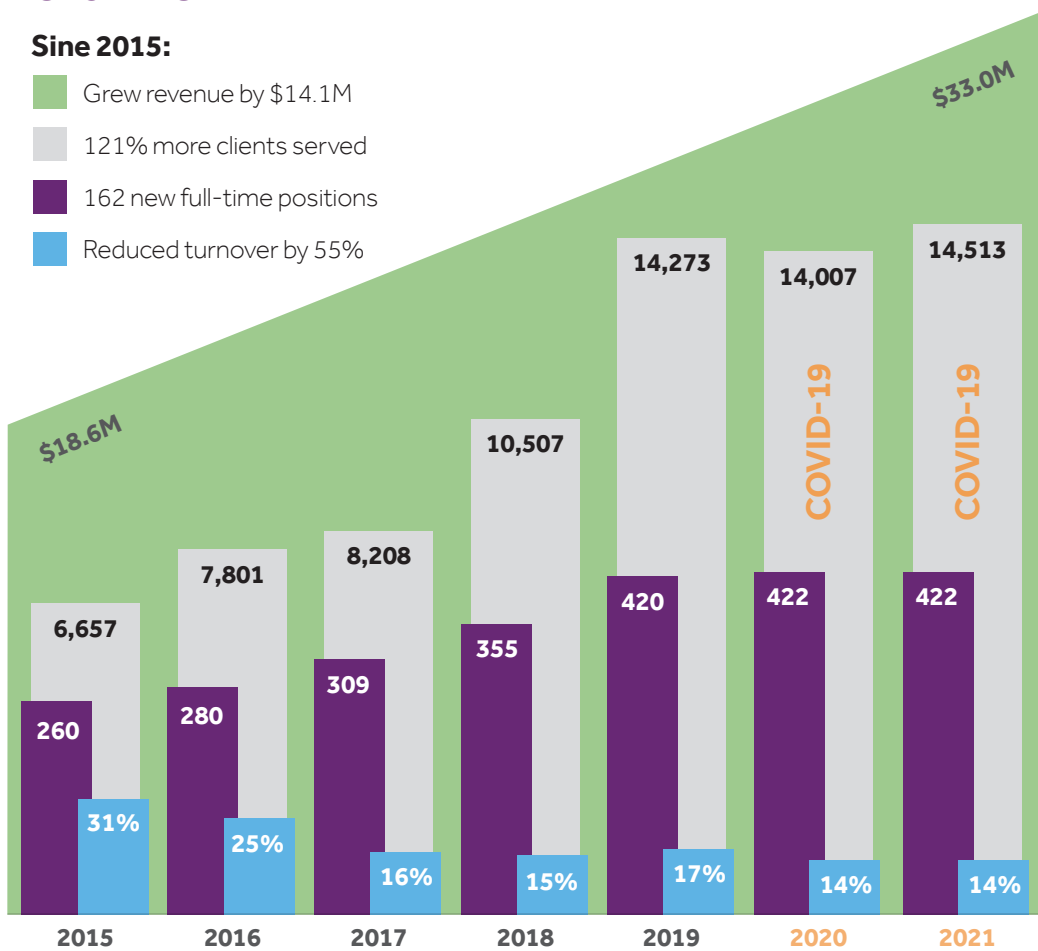
This page contains audited data for the fiscal year ending June 30, 2021



## GROWING

### Sine 2015:

- Grew revenue by \$14.1M
- 121% more clients served
- 162 new full-time positions
- Reduced turnover by 55%



**4** states served (Ohio, Indiana, Kentucky and West Virginia)

Our students attend **326** regional schools

**94%** of parents satisfied

Services provided in **215** community locations

**12,662** in-home visits completed



## *the best* SUPPORT

The 2021 Rockin' at Riverfest co-chairs are (pictured l. to r.) Mark Mercurio, Sara Mercurio, Joelle Ragland, and Nick Ragland. The co-chairs advocated for The Children's Home and its mission throughout the year, helping raise over \$570,000 for the agency's life-changing programs at its signature event.

**Your support helps the most vulnerable, now more than ever.**



**THE CHILDREN'S HOME** | EDUCATION & BEHAVIORAL HEALTH



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