



**\*\*FOR IMMEDIATE RELEASE\*\***

**October 9, 2019**

**Who:** The Children's Home's Budget Bootcamp 2019

**What:** Students navigating a "Real-World Game of Life" scenario

**Where:** The Children's Home Geier Fieldhouse – 5050 Madison Road, Cincinnati, Ohio 45227

**When:** Friday, Oct 11; 9 a.m. – 2 p.m.

**Why:** Budget Bootcamp is a unique exercise that equips students to make realistic financial and other related "real life" decisions while navigating a Game of Life experience.

"When young people get out on their own many discover they know little or nothing about signing a lease, health insurance premiums, transportation, utilities, loans and other aspects of reaching adulthood," said John Banchy, president and CEO of The Children's Home. "Budget Bootcamp is a way for us to illustrate aspects of the 'real world' to our kids before they try to tackle it alone."

Budget Bootcamp is facilitated by The Children's Home and staffed by volunteers and leaders from the business community. The volunteers will role play as hiring managers, loan officers, college representatives and others while students make decisions such as whether to pursue college, enter the job market, and other lifestyle choices all while staying within their budget. Students will navigate bootcamp and deal with obstacles like bills, illnesses and even unexpected contact with law enforcement.

**How:** The Children's Home serves children and families in the Greater Cincinnati region who are battling the challenges of mental health, poverty and access to quality health services. Last year, the organization served 14,273 people via 30 programs designed to offer hope, help and healing to children and families.

**Media:** Volunteers and The Children's Home staff will be available for comment during Budget Bootcamp. Media representatives may contact Dr. Steven Wilson, The Children's Home communications director, for coordination and assistance.



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