The stories in these pages will amaze you. Stories of courage when there was little hope. Stories of transformation when the odds were grim. Stories of success when disappointment was the likely ending.

At The Children’s Home of Cincinnati, we live these stories every day. They take a long time to develop, and a long time to resolve. But through our work — with your support — we’re making a difference in more than 6,000 children’s lives daily.

Remember, our expertise applies to a wide range of children, from the most troubled to the most typical. Our campus is a haven for all, equipped with outstanding facilities and staffed by an incredible team of professionals. It’s been an amazing year for our organization and the families we serve. Among our proudest accomplishments:

- Completed the first year of our new high school for students with autism — and one of our graduates is now attending the highly selective Transitions and Access Program (TAP) at the University of Cincinnati.
- Successfully transitioned 32 students from our campus K-12 school back to their home schools — the outcome we strive for.
- Graduated 10 students from our Upper School — 60% with employment via our job readiness program.
- Held our first Summer Symposium to educate 30+ pediatricians about differentiating ADHD from other diagnoses and managing patient care.
- Outscored all other similar programs in Ohio in the first year of our SPARK kindergarten-readiness program’s literacy readiness assessment.
- Completed five Proven Parenting™ groups, transferring our practices into children’s homes, and began parenting consultations in private homes.
- Launched our specialized treatment for adolescent recovery (STAR) program for teens with mental health and substance use issues.

Notably, our success has also been recognized by our colleagues. We were named one of the “50 Best Nonprofits to Work For” in the nation by NonProfit Times, and won Cincinnati’s prestigious ONE award in the “People” category, recognizing best practices in organizational excellence.

Thank you for helping us create these amazing stories. They unfold daily — and we look forward to sharing them with you.

Ellen Katz  
President & CEO

Sharon Williams Frisbie  
Chair, Board of Trustees

Executive Staff

Ellen M. Katz, MA, MBA  
President & CEO

Janet Arena Burns, CFRE  
Vice President of Development

Robert E. Kerr, MBA, CPA (inactive)  
Vice President of Finance & CFO

Mercy S. Robbe, LISW-S  
Vice President of Services

Shannon Starkey-Taylor, MSW, M.Ed  
Vice President of Strategic Development

Staff With 10+ Years of Service

Mary Watson  40 years  
Jasmine Madison  12

Richard Reinhardt  39  
Myra Britton  12

Marcy Robbe  32  
Timothy Eberhart  12

Margaret Jordan  32  
Jamie Hooker  12

Hannah Boyd-Miller  28  
Heather Ellison  12

Gwendolyn Davis  23  
Sharon Walterman  12

Joyce Coller  23  
Lora Kurtz  12

Molly Hiles  22  
Jacqueline Oosten  12

Ellen Katz  22  
Alice Skudmore  12

Alyssa Terrell  20  
Anthony Rachel  12

Tori Beasley  20  
Felicia Ferguson-Tinsley  11

Shari Stokes  17  
Dana Couch  11

Shannon Starkey  17  
Joanne McKaard  11

Stacy Sill  17  
Timothy Daugherty  11

Joseph Scherwing Jr.  16  
Joan Stenger  11

Sherry Brubaker  15  
Deborah Girnrich  11

Cathy Baker  15  
John Pennington  11

Mark Frechley  15  
Angela Walker  11

Samuel Yorgovan  15  
John Roebel  11

Raymond Casteel  14  
Paige Bowlin  11

Jennifer Steidruff  14  
Jane Bane  11

Karen Mumford  13  
Bobby Horton  11

Teresa Hortenberry  13  
James Childs  11

Jill Smith  13  
John Easterling  10

Rebecca Davis  13  
Kathleen Bannister  10

Gregory Wallace  12  
Joseph Naegeli  10

Ronald Hamilton  12  
Glenda Conyers  10

Eddie Flowers  12

Wiley Jean Dawson  12

CEO Ellen Katz  
with students
Children with social, behavioral or learning challenges have a tough time succeeding in traditional classrooms. The Children’s Home offers a range of on-campus programs to help children function successfully in school — and in life:

**Therapeutic Lower & Upper Schools** — Our therapeutic schools are designed for students with behavioral and learning challenges in grades K through 12. Our Virtual Academy allows credit-deficient students in grades 9 through 12 to earn credits toward a high school diploma.

**High School for Students with autism spectrum disorders** — Our newest school provides students with a high-quality, individualized education that supports the continued development of social and life skills in an academic setting. This setting also includes a building designed to address students’ sensory needs.

**Olympus Center** — Here, a multidisciplinary team provides comprehensive evaluations to help identify learning challenges in children, teens and adults.

**Preschool Program** — Our preschool services focus on kindergarten readiness for children ages 3 through 5.

All of these programs are made possible by our highly trained staff of teachers and therapists, all dedicated to helping children overcome their learning difficulties and succeed in their homes, schools and communities.

---

**Success Snapshots**

**Children are better prepared**

100% of parents say that our programs have helped their children with language/problem-solving skills.

**Stakeholders agree: Progress is being made**

9 out of 10 students, their parents and referral sources believe academic progress is being made at The Children’s Home.

---

From the very beginning, it was obvious that Ben was an exceptionally smart boy. He taught himself to read at age 2.

But when he entered preschool, his parents discovered that gifted children can also develop severe behavioral issues. By age 8, Ben had never completed a year in the same school. Even in a school for gifted children, Ben was bored, friendless and out of control.

Over time, Ben’s behavior became so unmanageable that he wound up in the hospital. Then his parents found The Children’s Home.

His first day of class in the Lower School didn’t go so well. Ben hid under his desk and refused to talk to his teachers or classmates. But the school’s approach slowly worked its magic. With structure, individual attention and trustworthy relationships, Ben has become academically successful. Best of all, Ben is now flourishing socially.

Ben’s performance at this year’s spelling bee underscored his progress. Not only did he win the bee with exceptional skill, he also supported his friends with smiles and high-fives. This encouraging, friendly behavior was something his parents thought they’d never see.

From unmanageable classmate to gracious winner. **AMAZING.**

---

**OUR SON NEEDS STRUCTURE, INDIVIDUAL ATTENTION, FRIENDS, CONSISTENCY. HE’S FOUND IT ALL AND MORE AS A STUDENT AT THE CHILDREN’S HOME.**

— Lower School Parent

Scan using any QR app to meet Ben.
Our highly individualized campus and community-based treatment services result in children showing statistically significant improvement upon program completion – the impact which has a positive effect on families and communities across Cincinnati.

Early Childhood Mental Health — We provide counseling, case management and day treatment services for children ages 3 through 8.

Day Treatment — For children ages 8 through 17, this intensive, full-day program consists of three hours of group and individual mental health service combined with an educational program staffed by teachers at The Children’s Home.

Community Support Program — This community-based program provides mental health assessments and treatment, counseling, therapeutic support and case management.

STAR After School Program — Our new, specialized treatment for adolescent recovery (STAR) program is designed for teens ages 13 through 17 with co-occurring mental health and substance use issues. By integrating mental health care with substance use counseling, we support children and families in a profound and meaningful way.

The Children’s Home is among the region’s largest provider of mental health services for children.

Success Snapshots

Our highly individualized campus and community-based treatment services result in children showing statistically significant improvement upon program completion – the impact which has a positive effect on families and communities across Cincinnati.

Children are better behaved

100% PARENTS AGREE

Decrease in problem severity
Increase in functioning
Decrease in aggression

All parents of preschool students report that The Children’s Home has helped their children develop self-control.

Keasia’s life took a hard turn when she was very young. A mix of poverty, significant trauma and profound loss colored her earliest years. Constantly changing schools and dealing with a dysfunctional family situation was — and is — her norm.

But Keasia has help. Identified by her teachers as coming from a “high-need” family, Keasia has been assigned to a behavioral health therapist from The Children’s Home who works onsite at her school.

When they first met, given what Keasia had experienced in her life, the therapist was prepared to encounter an angry, defiant little girl. But Keasia was full of energy and zest for life. What she really needed was some reinforcement — some honing of her social skills, work on connecting her feelings, thoughts and actions, and reminders of the importance of telling the truth.

Now, a year later, Keasia continues to surprise her therapist with her positive outlook and sunny disposition. The therapist is amazed at how a child who has seen so much negativity and sadness can be such a bright presence in the world.

Like many children, Keasia is resilient. Her therapy with The Children’s Home has helped to point her in a positive direction and bring out her natural exuberance. Her therapist is encouraged, knowing that if Keasia continues her hopeful outlook, she’ll be successful in school and in life.

From burdened to bubbly: AMAZING.
**Outreach**

By helping children, we’re also helping their classmates, families, friends, teachers and others they touch. While we serve 300+ children daily on our campus, we serve a much greater number — over 5,700 — in and around Cincinnati. Reaching new and different communities and families is one of our goals. Moving forward, we expect community outreach to become an even larger part of our service offering.

**Every Child Succeeds** — This home visitation service provides support and education to first-time mothers and their families, helping them give their children an optimal start in life.

**SPARK** — Our Supporting Partnerships to Assure Ready Kids (SPARK) literacy readiness program supports the social, emotional and cognitive development of preschool children and works hand-in-hand with their parents to promote school readiness.

**In-School Assessment & Treatment** — Our behavioral health counselors are currently serving children in 130 schools. This year, we also launched a program to train pediatricians to address children’s mental health needs in schools.

**Success Snapshots**

Amazing impact across Cincinnati

Our service reach spans six counties and almost 1,400 square miles.

Proven Parenting™ Consultation — Parents need practical advice. We offer group, individual and phone consultation services using the evidence-based Common Sense Parenting® curriculum for parents.

Promoting Resilient Children — This program provides consultation, coaching and training to preschool centers, teachers and administrators to enhance the healthy social and emotional development of preschool children. This year, we added 14 community trainings, serving more than 250 directors, teachers and home providers.

After School Enrichment — Our after school program offers a fun and educational alternative for children ages 5 to 12 in selected Cincinnati Public Schools. The program supports working families by providing a safe place for children to learn and grow.

Working in partnership with other local organizations, we know we can affect transformation and positive change. We are pleased to be able to expand our outreach and help even more Cincinnati children and their families.

Mandy and her husband were looking for answers. Their son Jax had a lot of energy, a lot of creativity … and a lot of meltdowns. His loving nature would dissolve into a tantrum with little provocation. “Time outs” and other techniques worked for a while, but eventually, Jax’s parents were out of ideas. Jax was becoming increasingly unhappy and they needed to do something to help him.

The couple worked with the professionals at The Children’s Home to incorporate its Proven Parenting™ program into their everyday interaction with Jax. This behavior modification practice teaches children to improve their behavior and social skills and gives parents evidence-based techniques to help prevent and correct misbehavior.

One of the first issues the family tackled was Jax’s difficulty accepting “no” for an answer. Using their new parenting techniques, Mandy and her husband explained their behavioral expectations to Jax, rehearsed the appropriate response with him and helped him learn positive new ways to behave. Jax now knows exactly what to do when things don’t go his way. He acknowledges his parents’ answer and stays calm.

Parenting doesn’t come with an instruction manual, but these parents are now on the same page when it comes to interaction with Jax. They are less stressed, their marriage is stronger, and they’ve noticed a dramatic change in Jax’s behavior.

From heartache to happiness. **AMAZING.**

Improving behaviors & grades

**36%**

Children in our SPARK program scored 36% higher, on average, than others in preschool on the Kindergarten Readiness Assessment — p Literacy — (KRA-L).

Now — no more meltdowns.
### Statement of Activities ($000)

<table>
<thead>
<tr>
<th>Revenue Description</th>
<th>Amount ($000)</th>
<th>%</th>
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<tbody>
<tr>
<td>Program Service Fees</td>
<td>13,350</td>
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<tr>
<td>Endowment Support</td>
<td>2,524</td>
<td>13.7%</td>
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<tr>
<td>Contributions</td>
<td>Grants</td>
<td>Other</td>
</tr>
<tr>
<td>United Way</td>
<td>1,014</td>
<td>5.5%</td>
</tr>
<tr>
<td><strong>Total Operating Revenue</strong></td>
<td><strong>18,480</strong></td>
<td><strong>100.0%</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses Description</th>
<th>Amount ($000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Treatment</td>
<td>8,515</td>
<td>46.7%</td>
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<tr>
<td>Education</td>
<td>7,499</td>
<td>41.2%</td>
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<tr>
<td><strong>Total Program Service Expenses</strong></td>
<td><strong>16,014</strong></td>
<td><strong>87.9%</strong></td>
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<tr>
<td>Administration</td>
<td>1,636</td>
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<tr>
<td>Fundraising</td>
<td>563</td>
<td>3.1%</td>
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<tr>
<td><strong>Total Operating Expenses</strong></td>
<td><strong>18,213</strong></td>
<td><strong>100.0%</strong></td>
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<table>
<thead>
<tr>
<th>Change in Net Assets</th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Operating Change in Net Assets</td>
<td>$267</td>
<td></td>
</tr>
<tr>
<td>Non-operating revenues and expenses</td>
<td>($2,811)</td>
<td></td>
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<tr>
<td><strong>Change in Net Assets</strong></td>
<td><strong>($7,544)</strong></td>
<td></td>
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</table>

### Statement of Financial Position ($000)

<table>
<thead>
<tr>
<th>Assets Description</th>
<th>Amount ($000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>2,868</td>
<td>3.5%</td>
</tr>
<tr>
<td>Accounts Receivable, Prepaid Expenses &amp; Other</td>
<td>3,623</td>
<td>4.4%</td>
</tr>
<tr>
<td>Investments and Beneficial Interest in Trusts</td>
<td>59,789</td>
<td>73.2%</td>
</tr>
<tr>
<td>Property and Equipment</td>
<td>15,484</td>
<td>18.9%</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$81,764</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities Description</th>
<th>Amount ($000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable and Accrued Expenses</td>
<td>1,287</td>
<td>1.6%</td>
</tr>
<tr>
<td>Bonds Payable</td>
<td>9,960</td>
<td>12.2%</td>
</tr>
<tr>
<td>Pension Liability</td>
<td>6,476</td>
<td>7.9%</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$17,723</strong></td>
<td><strong>21.7%</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Net Assets Description</th>
<th>Amount ($000)</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td>56,887</td>
<td>69.6%</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>1,731</td>
<td>2.1%</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>5,423</td>
<td>6.6%</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>64,041</strong></td>
<td><strong>78.3%</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$81,764</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

We are enormously grateful for the generous support we have received this past year from individuals, groups, organizations and businesses in Cincinnati and across the country. As our support grows, so does our ability to provide life-changing services to even more children and their families.

Donors make it possible for us to create amazing new stories:

- Individual donations to our annual fund increased 53%
- New donors increased by 83%
We’re constantly impressed by the skills and talents of our trustees. This year, we say thanks to four outstanding leaders who rotated off the board — Eileen Barrett, Ronnie Coleman, Mardie Off and Jim Schwab — and welcome four more talented leaders: Velissarios Karacostas, John Langenderfer, Nancy Nyhart and Hilary Vollmer.

Larry Glassmann is an exceptional guy to have on your team. He likes getting involved. He loves making a difference. As a trustee of The Children’s Home, he’s especially gratified when he sees the enormous impact our organization has on kids and their families.

Larry first became aware of The Children’s Home many years ago. He didn’t know much about us, but had driven by our campus. He thought of us as “that orphanage” on Madison Road. About 15 years ago, Larry learned more about our mission and how it had changed from our earliest days. He decided to become a donor. He followed our progress and felt confident that his money was going to a worthy cause.

But that wasn’t enough for Larry. He wanted to do more. So he joined our board two years ago and is now a member of the Advancement and Services Planning Committees.

“Transformation” is the word Larry uses to describe what he sees here. He’ll tell you that our organization is changing lives for the better on a daily basis. He’s constantly moved by the incredible things he witnesses on our campus, from the Lower School students’ hard work on their annual play, to the palpable pride of the Upper School families at graduation. Larry feels privileged to participate in our mission. And we certainly feel privileged to have him on our board.

From curious citizen to dedicated board member. AMAZING.
Class Sponsor Donors

We thank our Class Sponsor donors whose commitment provides the financial support to enable The Children’s Home to meet the needs of Cincinnati’s children for quality treatment and education services. The following gave generously between July 1, 2011 and June 30, 2012:

Kathi and J. R. Anderson
AIA Advisors
Randy N. Brooks
Michael and Tucker Coombe
Cortland Construction
Directors, Inc.
Dr. Thomas W. Shu and Nola L. Zornig
Margaret Brooks Fish
Sharon Williams Fraser
Fuji
Lauren and Gary Glassman
Mr. and Mrs. Hilton Henderson
The Mathias Foundation
Manil and Jonathan Mason Family
Mason, Schilling & Mason, Legal Counsel
The Honorable Louis M. Moore
Dr. and Mrs. Robert H. Preston
Joelle and Nick Reyland
Family of Murray Anderson
Barbara Stumpf, in memory of Lawrence Westenskow
Toyoa Financial Services

Golden Heart Society

Members of the Golden Heart Society have included in their wills provisions that directly benefit The Children’s Home, creating legacies that will transform the lives of thousands of children each year. Due solely to space limitations, gifts listed are $100 and more. The Children’s Home deeply appreciates every gift to our annual fund from caring individuals, groups, organizations, companies and foundations.

Anonymous
Mr. and Mrs. David W. Shirey
Mr. Richard D. Sowden

Founders - ($5,000+)

Anonymous
William P. Anderson Foundation
Anonymous
James and Lynne Arredondo
Randy N. Brooks
Mr. and Mrs. David W. Shirey
Mr. Richard D. Sowden

Partners - ($1,000+)

Anonymous
AIA Cincinnati
Ralph and Susan Adelheit
Dr. and Mrs. John A. Anderson
Dr. and Mrs. Jeffrey R. Anderson
AON Risk Services, Inc. of Ohio
Attly Foodsystem
Mr. and Mrs. Kenneth R. Campbell
Mr. & Mrs. Anthony Buehler
Bartlett & Co.
Mr. and Mrs. Margaret Bell
Mr. & Mrs. Anthony Buehler
Mr. and Mrs. Kenneth R. Campbell
Chris and Vivienne Carbon
Castellini Foundation
Cincinnati Balf
Cincinnati Children’s, Division of Psychiatry
Cincinnati Children’s Hospital Medical Center
Cincinnati Flying Pig Marathon
Clint Carlest C. Davis
Mr. and Mrs. David W. Shirey
Mr. Richard D. Sowden

Visionaries - ($25,000+)

The Greater Cincinnati Foundation
The Health Foundation of Greater Cincinnati
O.C.C.R.A.
The P&G Fund of The Greater Cincinnati Foundation
Marge & Charles J. Schott Foundation
United Way of Greater Cincinnati

Pacesetters - ($10,000+)

Cincinnati Golfers for Charity
Michael and Tucker Coombe
Charles H. Dater Foundation, Inc.
Fort Washington Investment Advisors, Inc.
The Gorilla Glue Company
The Greater Cincinnati Foundation
The Lessig Foundation
The Greater Cincinnati Foundation
The Lessig Foundation
The Greater Cincinnati Foundation
Cincinnati Children’s, Division of Psychiatry
The Home Foundation

Caregivers - ($500+)

Anonymous
Mr. and Mrs. J. Chadwick Ash
Lori and Stephen N. Armstrong
ASI Modules
Mr. and Mrs. Jeanne Brush
Mr. and Mrs. John A. Anderson
Mr. and Mrs. David W. Shirey
Mr. and Mrs. Margaret Bell
Mr. & Mrs. Anthony Buehler
Mr. and Mrs. Kenneth R. Campbell
Mr. and Mrs. David W. Shirey
Mr. Richard D. Sowden

Generous Donations, Amazing Impact

The Children’s Home deeply appreciates every gift to our annual fund from caring individuals, groups, organizations, companies and foundations. The generosity of our donors helps us continue to provide educational services and mental health treatment that transform the lives of children each day. Due solely to space limitations, gifts listed are $100 and above and were received during our fiscal year July 1, 2011 and June 30, 2012.

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Anonymous
Mr. and Mrs. David W. Shirey
Mr. Richard D. Sowden
Through campus and community-based services – including 20+ programs in early childhood, education and treatment – The Children’s Home of Cincinnati is improving the lives of more than 6,000 children and their families from six counties spanning almost 1,400 square miles.

Accreditations & Affiliations

- Certified by the Ohio Department of Mental Health
- Licensed by the Ohio Department of Job and Family Services
- Accredited by the Council on Accreditation for Children and Family Services
- Member of the Alliance for Children and Families
- United Way Agency
- Certified by the Ohio Department of Education
- Accredited by the National Association for the Education of Young Children
- Certified by the Teaching-Family Association in use of the Teaching-Family Model
- Three Star Rating from Ohio’s Step Up to Quality
- Hamilton County Mental Health & Recovery Services Board

Learn more at www.thechildrenshomecinti.org

5050 Madison Road • Cincinnati, Ohio 45227-1491 • 513.272.2800